

# Implementation Plan for Needs Identified in Community Health Needs Assessment for *Spectrum Health Kelsey d/b/a Spectrum Health Kelsey Hospital*

FY 2013-2015

**Covered Facilities:** Spectrum Health Kelsey d/b/a Spectrum Health Kelsey Hospital

**Community Health Needs Assessment:** A Community Health Needs Assessment ("CHNA") was performed in Fall 2011 in collaboration with Healthy Montcalm to determine the most pressing health needs of the community served by Spectrum Health Kelsey ("Hospital").

**Implementation Plan Goals:** The Board of Directors of the Hospital has determined that the following health needs identified in the CHNA should be addressed through the implementation strategy noted for each such need:

## 1. Access to Health Care –

### *Specific Needs Identified in CHNA*

- Recruitment and retention of qualified professionals - *Community Health Assessment, Montcalm County Profile 2011, p.47.*
- Key Objectives:
  - Increase the number of service hours and the number of practicing primary care providers, especially accepting Medicare and Medicaid patients

■ Implementation Strategies:

1. Conduct primary care provider needs analysis (FY12 –completed)
2. Develop recruitment strategy for sub-section of primary service area, such as Lakeview and the Northern area of Montcalm County (FY12-13)
3. Implement recruitment strategy for specific disciplines and locations to increase providers or access by 10% from current supply or 3.8 FTEs in the United and Kelsey Hospitals' primary service area achieved by the following actions in the northern area of the primary service area: (FY12-14)
  - a. Recruit family medicine physician (1.0) – completed
  - b. Recruit advanced practice provider for the Lakeview Youth Clinic - completed
4. Evaluate current hours, location, accessibility and productivity (FY13-14)
  - a. Implement EPIC and measure productivity at Lakeview Family Medicine practice
  - b. Determine patient origin and conduct survey of patient travel patterns
  - c. Develop plan for primary care outreach and improved accessibility (varying hours and developing new locations if applicable)
5. With additional capacity, address access issues related to acceptance of Medicare, Medicaid and other insurers with new providers (FY13-14)
6. Reevaluate primary care provider need and access issues (FY14-15)

## 2. Health Literacy, Awareness and Education –

### *Specific Needs Identified in CHNA*

- Promote Importance of Education as it Relates to Health Status/Outcomes - *Community Health Assessment, Montcalm County Profile 2011, p.46.*

- Key Objectives:

- Increase the proportion of the county's elementary, middle and senior high schools that provide school health and wellness in the following area: education on the importance of health screenings and checkups
- Develop, implement and support wellness committees within the county's following districts: Greenville Public Schools and Central Montcalm Public Schools
- Work with the existing wellness committees, staff/administration from targeted school districts, parent teacher organizations, school nurses, health care providers, Montcalm Area Health Center, Mid-Michigan Health Department, Montcalm Human Services Coalition, Montcalm Center for Behavioral Health and interested community members to implement the objectives and strategies.

- Implementation Strategies:

1. Evaluate effectiveness of current wellness programs in targeted schools.
2. Determine support for wellness committee at Central Montcalm Public School. Greenville Public Schools currently has a wellness committee.
3. Evaluate community resources and coordinate with community partners to provide education on screenings/checkups.
4. Evaluate current screenings/checkups provided to schools. Recommended screenings include dental, depression, vision, hearing, skin, tobacco, substance use and physical.
5. Establish wellness committees at targeted schools to include emphasis on education on the importance of health screenings/checkups. Committee representation includes members from the school, Spectrum Health Kelsey Hospital, local health care providers and community members. Establish at least two district wellness teams.
6. Establish a plan, including financial analysis, to provide education on the importance of screenings/checkups to at least 80% of targeted schools from a county-wide baseline of 60.6%.

7. Implement the above plan with community partners.  
Implementation of the plan may vary slightly based on the school.
8. Evaluate effectiveness of wellness committees and education of health screenings/checkups.

**Other Needs Identified in the CHNA But Not Addressed in this Plan** – Each of the health needs listed below is important and is being addressed by numerous programs and initiatives operated by the Hospital, other organizations within Spectrum Health and other community partners of the Hospital. However, the Hospital will not specifically address the following prioritized health needs identified in the CHNA as part of this Implementation Plan due to limited resources and the need to allocate significant resources on the two priority health needs identified above. Some of these health needs will be indirectly impacted by focusing on the two priority health needs identified above.

All priority issues identified by the Community Health Needs Assessment listed below can be found in the Community Health Assessment, Montcalm County Profile 2011, and p.48.

1. Reduce the Prevalence of Obesity – Currently being addressed by the Great Start Collaborative of Montcalm County and existing programming of Spectrum Health United Lifestyles. These programs address the overweight adult and children issues identified in the needs assessment.
2. Reduce Substance Abuse – Currently being addressed by the Montcalm County Substance Abuse Advisory Council, Tobacco Free Montcalm, and Drug Free Montcalm. These programs address the alcohol/drug use, smoking, secondhand smoke, prescription drug abuse and substance abuse treatment issues identified in the needs assessment.
3. Address Mental Health – Currently being addressed by Montcalm Center for Behavioral Health and Montcalm Human Services Coalition. These programs address the mental health and suicide issues identified in the needs assessment.

The following issues were identified in the Community Health Assessment, Montcalm County Profile 2011 pgs. 43-47, but determined to be not as high of a priority as the above mentioned issues.

4. These issues can be best addressed through government councils or departments. The local health care organization does not have the resources to address these issues effectively.
  - Jobs (availability)
  - Crime
  - Traffic Crashes (alcohol/drug related)
  - Teen pregnancy – This is also discussed with patients by the Spectrum Health United Hospital OB/Gyn practice and the Maternal Infant Health Program.
  - Child abuse – The Spectrum Health Kelsey Hospital upholds its responsibility to report child abuse or neglect to the appropriate authorities.
  - Domestic violence
  - Gambling
  - Contaminated Sites (landfills, structures)
  - Ambulance response time
  - Services for the disabled (access)
  - Recreational opportunities
  - Transportation (public/personal)
  - Housing (affordable/available)
  - Drinking water (quality)
  - Watershed quality (streams, rivers, lakes)
  - Healthy foods (availability)
5. The remaining issues will be addressed by the following:
  - Dental care – Montcalm Area Health Center is expanding access to dental care
  - Sexually transmitted diseases – incorporated in the education provided to schools in our second priority (Health Literacy, Awareness and Education)
  - Stroke – Hospital is partnering with Montcalm County EMS to ensure the provision of evidence based practice to Montcalm County residents experiencing the symptoms of stroke. Additionally, community education of the recognition of stroke symptoms and the importance of seeking care immediately will be targeted in FY13 and FY14.
  - Cancer – Spectrum Health Kelsey Hospital is continuing to provide medical oncology services at the hospital and seeks to expand the availability of providers in the community. Hospital will continue to promote cancer awareness and the importance of obtaining recommended screening. Nursing home care (access)– Spectrum Health Kelsey Hospital offers a 31- bed rehabilitation and nursing center for all people requiring this level of care.

- Alzheimer disease/dementia Hospital is investigating a specialized Alzheimer's program through the Physical Therapy department that will provide evidenced based care to nursing home residents and other patients with Alzheimer Disease.
- Diabetes Spectrum Health through its United Lifestyles program continues to address the educational needs of the diabetic patients in the county.
- Heart disease - Spectrum Health continues to provide community education on heart disease through its Heart Healthy programs. Hospital will continue to promote heart health through its partnership with the Frederick Meijer Heart and Vascular Institute and the Fred and Lena Meijer Heart Center.