



Betty Ford Breast Care Services Program and Mobile Mammography Unit

On May 15, LEAD members and guests took part in an informative and interactive presentation at the Spectrum Health Lemmen-Holton Cancer Pavilion, featuring Betty Ford Breast Care Services and Mobile Mammography Unit. This Learning Session was led by Elaine Bower, Betty Ford Breast Care Services Program Director, and the special nurses who travel across Michigan providing mammograms to underserved women.

Breast cancer is the most diagnosed cancer among Michigan women, but many women in our community put off breast cancer screenings because they do not have insurance or cannot afford their high deductibles. Spectrum Health's Betty Ford Breast Care Services helps uninsured, underinsured, low-income and rural women in our Michigan by providing free diagnostic breast screenings, ensuring our community receives life-saving care before it is too late.



Betty Ford Breast Care Services increases the number of patients who enter and stay in the system and progress through a full continuum of care by providing:

- Emotional support
- Coordination of care
- Culturally appropriate patient education
- Information and referrals for community resources
- Financial assistance
- Navigation assistance
- A definitive diagnosis within five days for all patients

This program is supported entirely by generous philanthropic gifts from generous donors like you. Despite successfully screening thousands of women annually, the Betty Ford Breast Care Services team understands there is still work to be done, especially in regards to eliminating the various barriers women face when accessing care. Please consider allocating your LEAD gift to this important program so they can work towards making sure women across Michigan have access to breast care.