Focus on Philanthropy

Spectrum Health Foundation United and Kelsey Hospitals

November 2016

Special Request

Tree of Lights and Tree of Love
As we look forward to the holiday season, we might reflect on the past year, special people in our lives, and those in our area who need our help. The United Hospital Tree of Lights and Kelsey Hospital Tree of Love giving campaigns will give you the opportunity to honor or remember those special people, while making differences in the lives around us.

Donations to this year’s Tree of Lights will help expand the transesophageal echocardiogram (TEE) procedure at United Hospital. The TEE procedure is a test performed to identify heart issues. Each month, between 10 and 15 community members travel to Grand Rapids for this potentially lifesaving test. With your support we will be able to offer this needed expertise closer to home so families can access top-notch care in their own community.

Funds raised through Tree of Love will make a special kitchen, known as an Activities of Daily Living (ADL) kitchen, available at Kelsey Hospital. This kitchen aids patient rehabilitation to better prepare them for the return home.

Please consider honoring or remembering someone special in your life, while opening your heart to make a donation that will truly make a difference. Participating in the Tree of Lights and/or Tree of Love is a wonderful way for you to help improve the health of our community and deliver the superior, quality and personal care our friends and family expect and deserve.

To make a donation, contact Sara Stachon Durham at 616.225.7633 or sara.stachondurham@spectrumhealth.org. While we will accept your contribution anytime through the end of the calendar year, we encourage you to submit tribute names by Friday, November 28. This ensures the names of your loved ones will be included in the reading and displayed on our recognition wall.

Thank you and best wishes for a happy and safe holiday season.

Current Updates

Volunteer Services and the Suzanne Christensen Award
The foundation hosted a volunteer appreciation luncheon on Tuesday, November 1 in honor of United and Kelsey Hospitals’ volunteers. A highlight of this annual luncheon is the presentation of the Suzanne Christensen Volunteer Award, which is given to an individual who has demonstrated an outstanding contribution to the United and Kelsey Hospitals’ community through volunteerism. It is with great pleasure and honor to announce Dave Porter as this year’s recipient.

Dave has been a United Hospital volunteer for the past five years. He began as a mailroom volunteer and
started picking up shifts as a greeter in the United Hospital lobby, working alongside our patient access department. Dave would often stop by on his days off and if there wasn’t a volunteer on duty that day, he would jump right in and help. He was dedicated, compassionate and such a hard worker. He spent every day enjoying life. Hard work was something that was very important to him and he expected the same from all of us, and pushed us to be better.

Sadly, Dave unexpectedly passed away in September. To say Dave will be missed is an understatement. He touched many hearts at United Hospital and leaves us all with many fond memories.

**Recent Grant Awards**

It is with a grateful heart that we thank and acknowledge the following grant funding given by the Greenville Area Community Foundation and Lakeview Area Community Fund.

- $17,417.50 for the United Lifestyles’ car seat safety program. Many families are struggling, even more than before, to give adequate and appropriate seats for their growing families due to a significant increase of cost for car seats. Approximately 200 families will be impacted through this grant.

- $15,762.61 for a CPR FA Pilot Program. When seconds count, CPR, First Aid and AED training can double or triple the odds of survival for someone experiencing sudden cardiac arrest. Lifesaving training will be given to students in two school districts, 14 school staff will become certified as CPR instructors and a program platform will be created.

- $3,500 toward the purchase of a Starlight® Fun Center® for Kelsey Hospital Emergency Department. Fun Centers include family-friendly video games and monitored online accessibility. They provide an escape from the realities of the hospital environment – the poking and prodding, the constant number of unfamiliar faces, the unknown diagnoses and procedures, along with so many other fears that come up while in the hospital.

**Giving Trees – Starting December 1**

Holiday giving trees help wishes come true. You can make a difference for patients and families by contributing funds for a Wish List item from one of our holiday trees located in the following locations:

- **Kelsey Hospital**
  - Dining room
  - Hospital front lobby
  - Lakeview Family Medicine

- **United Hospital**
  - Central waiting area
  - Bower Street Café
  - Hospital front lobby
  - Greenville Family Medicine
  - Outside of diagnostic imaging

Giving trees are decorated with cards representing comfort and care items to help those in need. Please consider bringing comfort and joy by taking an envelope of your choice from the tree and making a donation for a gift item.

**Charity Ball 2017**

Charity Ball 2017 will be held on February 11, 2017 at Frederik Meijer Gardens & Sculpture Park. The net proceeds will be used for renovations to the Spectrum Health Cancer Center at United Hospital.

Our fundraising committee is working diligently to raise support for the Charity Ball through sponsorships and donations. If you know of any business or individual that may be interested in supporting, please contact the foundation office.

Charity Ball auction items – we need experiences and interesting items to auction at Charity Ball. If you would like to donate or can help make contacts for any items for our auction, please contact Laurie Tissue at 616.225.6328 or laurie.tissue@spectrumhealth.org.

**Hunt for a Cure 8**

Mark your calendar for Friday, February 24, 2017 for this year’s eighth annual Hunt for a Cure (HFC) basketball games. Funds raised will help support the Spectrum Health Cancer Center at United Hospital and the Pediatric Oncology Resource Team (PORT) – Greenville fund.

HFC is a partnership between Greenville High School and Spectrum Health Foundation United and Kelsey Hospitals. The Cure Crew is the name of the Hunt for a
Cure committee, which is made up of students who work alongside community volunteers to raise cancer awareness and funds.

You can show your support by making a donation or purchasing a commemorative t-shirt. Shirts will be available to purchase in December at the Jacket Depot within Greenville High School, the Spectrum Health Cancer Center at United Hospital and the United Hospital Gift Shop. For more information contact Sara at 616.225.7633.

Year End Gift Dates

By timing your charitable donations before December 31, you will see a tax break for the year when you itemize deductions.

- **Write a check** – The postmark on the envelope you mail is the date of the gift.
- **Charge your credit card** – A fast and easy way to make your gift. Just call us at 616.225.6429 or use our secure on-line donation site at [https://give.spectrumhealth.org/kelseyandunited/donation](https://give.spectrumhealth.org/kelseyandunited/donation). The day the charge is authorized is the gift date. Please be sure to designate United or Kelsey Hospital from the designation drop down function.
- **Contribute appreciated securities** that you have held more than one year. You can claim deductions for their full fair market values and avoid any tax on appreciation. Securities gifts are deductible on the date they are transferred to our account.

Not intended as legal, tax, or investment advice.

Upcoming Dates to Remember

Sales and Events
- December 4, 2016 - United Hospital Tree of Lights
- December 13, 2016 - Kelsey Hospital Tree of Love
- February 11, 2017 - Charity Ball
- February 24, 2016 - Hunt for a Cure